



Middle Earth HR's
The 6 Month
Certification
Strategic Mastery
(SMP) in HR & OD

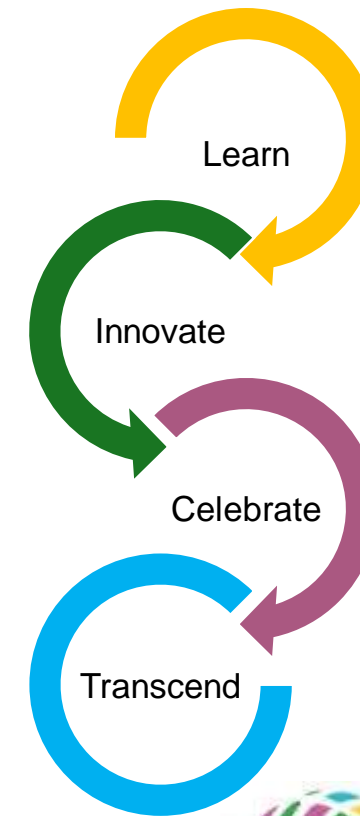
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Who we are

- Started in 1996 with a MISSION to enable “*Worlds Best Practical Learning Journeys in HR, L&D and Leadership*” we are the **largest HR** certifying agency in Asia and the **7th largest** HR certification body ,in terms of number of HR professionals certified, in the world
- 30000 HR professionals from close to 50 nationalities and 5000 organizations have been certified over the last 25 years
- We provide unique learning solutions in all HR verticals like Talent Acquisition, Training and Development, Performance Management, Compensation and Benefits, Culture and OD, HR Analytics
- With our exceptional quality, globalized and a practical approach to HR training, we have mentored and supported over 3,000 HR projects in over 2000 organizations

Our Values



What we do?

- We offer over 40 certifications in the HR domain. Recruitment, Compensation & Benefits, End to End HR, Organizational Development, Learning & Development, Strategic HR, Coaching, etc. are some areas
- A catalogue of comprehensive public workshops in all HRM verticals in more than 20 cities globally.
- Strong educational scholarships to develop HR leaders in Asia and Africa.

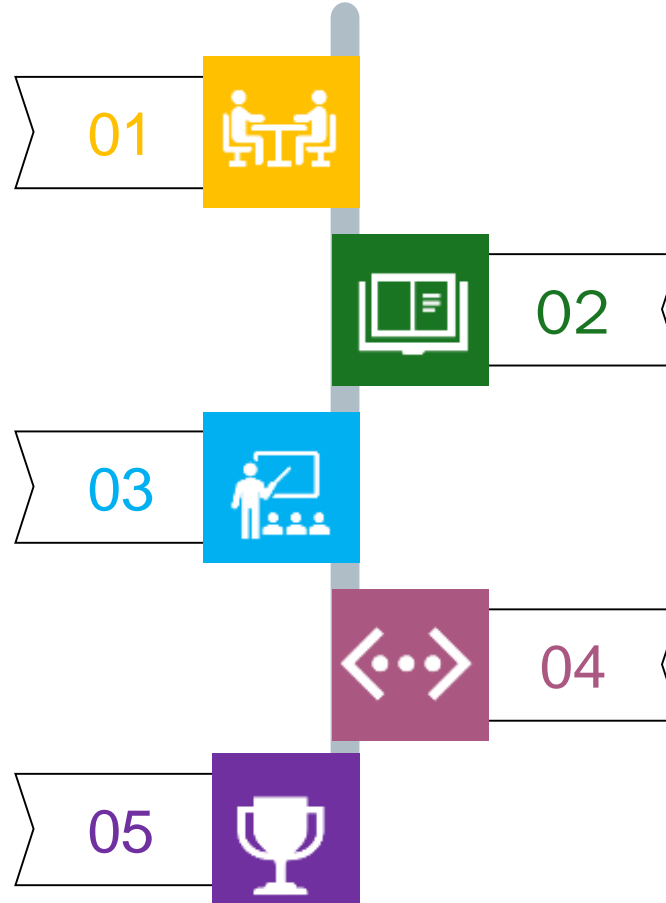


Our USP

Asia's largest and World's seventh largest HR Training Company

25 years of Excellence and Experience

World class award winning design

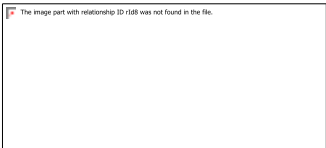


Flexible and Customized learning

Widest range of HR certifications in Asia

Our Alumni Work at

We have **over 30,000 alumni** working in **more than 5000 companies** worldwide, some of which are mentioned below.



Our Signature Long Term Programs

Leadership level

Senior Leadership Program(SLP)- 6 Months

Choose any 3 from Specialist/ Strategic Programs + 2 Tech programs + 1 S.P Jain , Addon latest trends in HR, Master classes, Coaching support for 1 year

Strategic Mastery Program(SMP)- 6 Months

Choose any 3 from Strategic/ Specialist Programs + 2 Tech Programs + 1 Trends, Master classes, Coaching support for 1 year

Managerial level

Global Mastery program(GMP) in HR/L&D/Recruitment- 6 Months normal mode + 3 months accelerated mode

Choose any 3 from 2 Specialist courses, 1 Strategic course + 2 Tech programs + 1 trends, Career Master classes

Specialist level

Global Fellowship Program(GFP) in Training , Coaching & Counseling- 6 Months

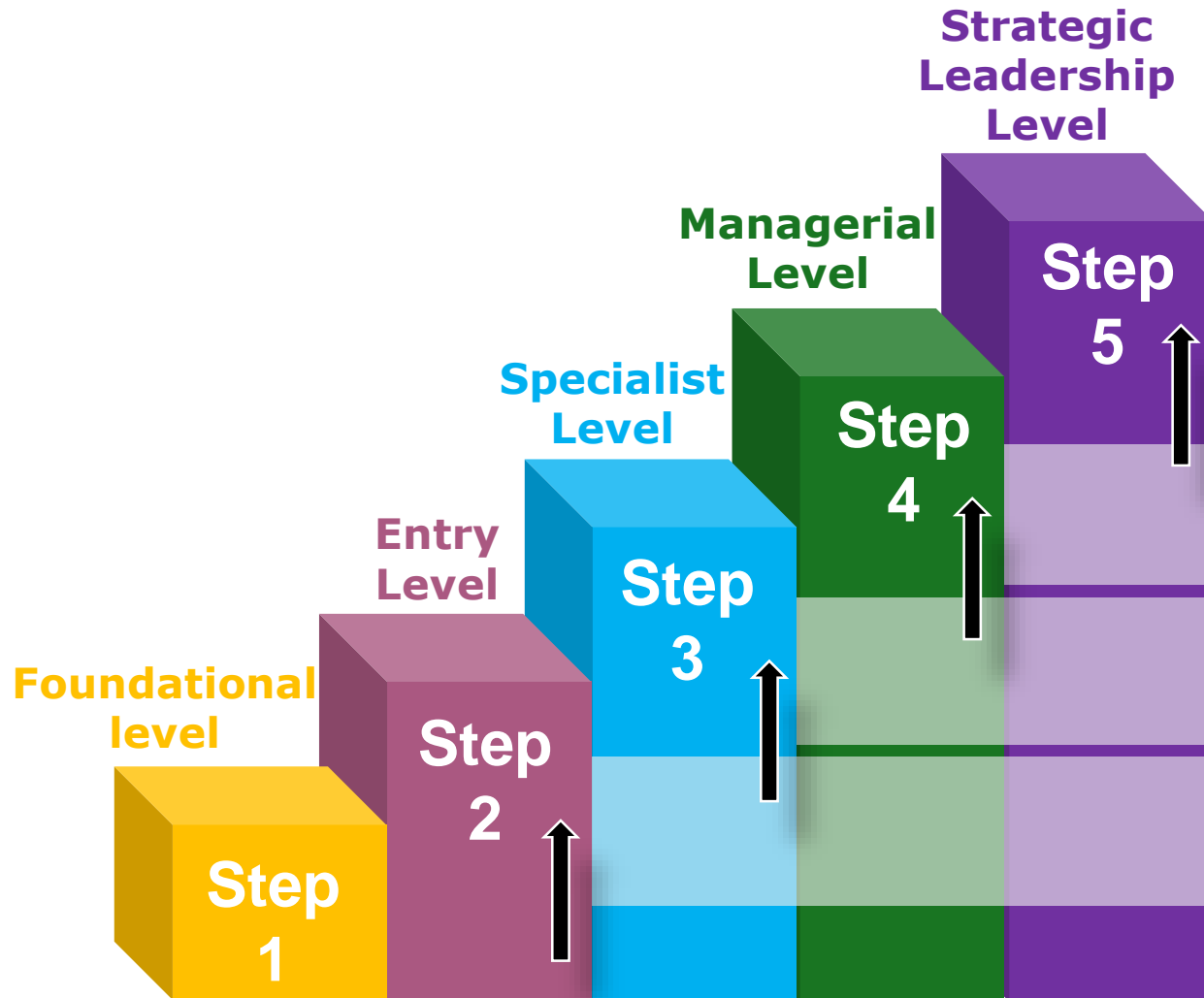
Any three out of these 6 certifications CID, CMTF, CBEIC, CELC, CPTP, CEIS, 3 course kits on soft Skills, Scholarship based

Foundation level

Professional Executive Program(PEP)- 3 Months

For Freshers- 15 people chosen every quarter, Admission through Scholarship Interview, Any one Elective Certification, Addon Latest trend, Career Master class, 1 Tech Program

HR Career Scape



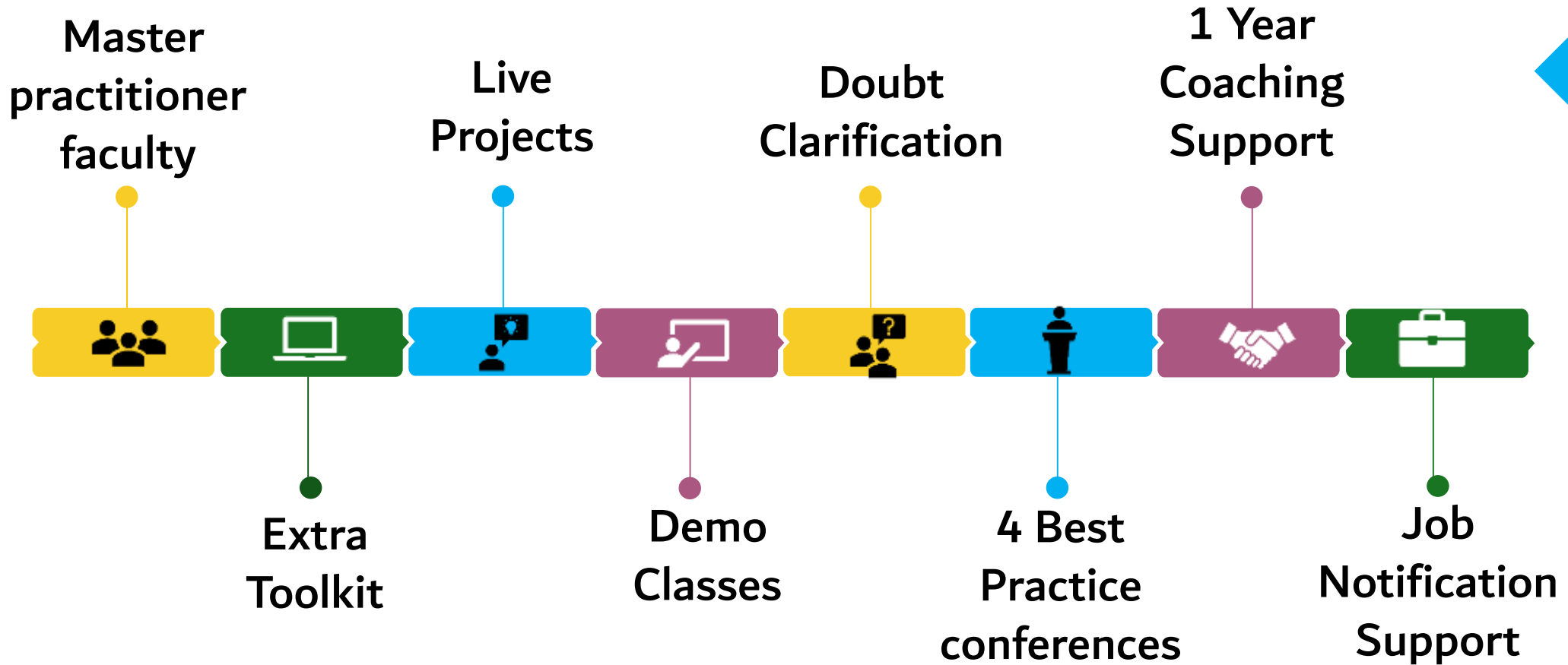
From Managerial Level one can move to Leadership Level
Take **SMP** or based on your gap take 2-3 specialist and strategic certifications.
Take **SLP** if you do not have a qualification from a premier B-school.

Candidates at Specialist Level can move to Managerial Level
Take **GMP** or based on your gap take 2-3 specialist and strategic certifications in your HR sub vertical.

Entry Level Candidates can move to Specialist Level
Take **GFP** or based on your requirement to move to a specialist level, take 1-2 specialist certifications in your HR sub vertical (L&D, Recruitment, etc.)

Freshers can move to Entry Level
Take **PEP** and become eligible to get hired at entry level.

Program Benefits



Strategic Mastery Program(SMP) in HR & OD

The Strategic Mastery program is a 6 month program which ensures that you master a group of closely related competencies so as to be a functional strategic leader in HR.

These programs are for people who are already Operational Managers in one of the verticals of HR, thus giving them strategic skills in HR.

In this program, Candidates get to choose any 3 from Strategic/Specialist certification + 2 Technological certification + 1 Trends certification.

We also provide Strategic Mastery Program in L&D & OD



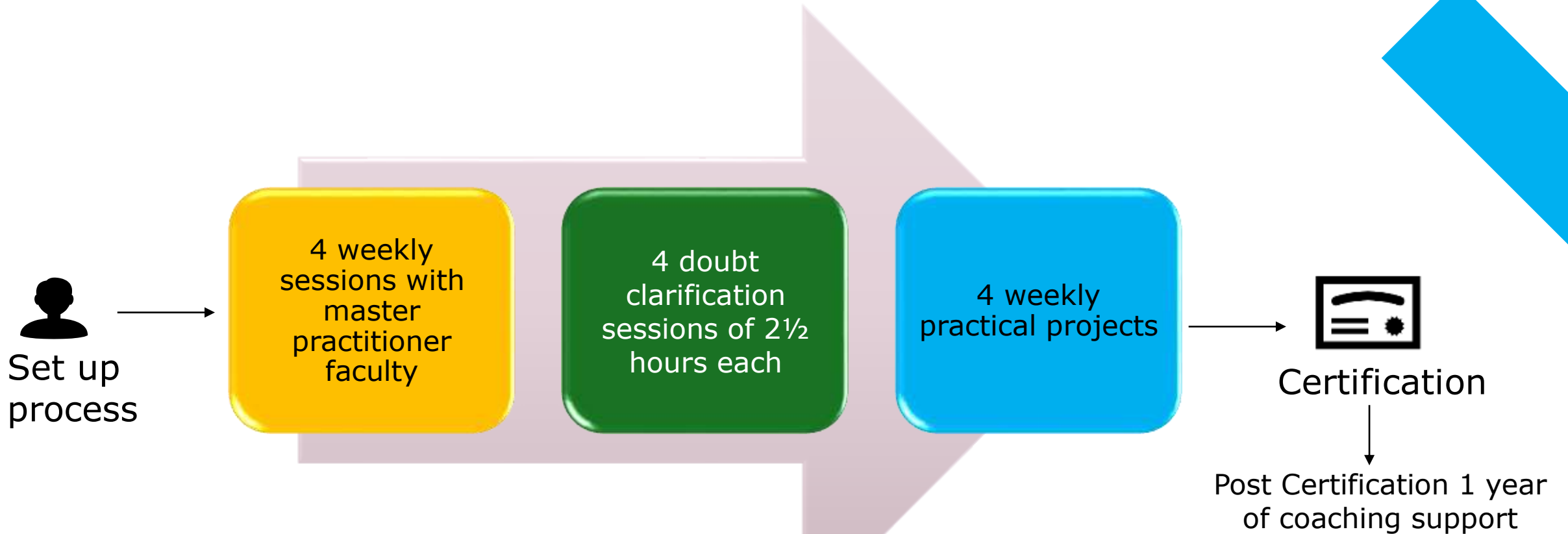
Certifications to choose from

Trend Certification	Specialist Certifications (Any 3 from strategic/specialist programs)		Technological Certifications (Any 2)	Strategic Certifications (Any 3 from strategic/specialist programs)	
Latest trend in HR 2021	Certified Human Capital Analytics and Metrics Professional (E)	Certified HR Generalist (I/E)	Tableau	Certified Strategic Human Capital Management (E)	Certified OD Intervention Professional (I/E)
	Certified HR & L&D Analytics and Metrics Professional (I)	Certified Payroll Specialist (E/I)	Articulate 360	Certified Organization Development Analyst (I/E)	Certified Balance Scorecard Professional (E)
	Certified Employment Law and Compliance Professional (I)	Certified HR Business Partner (I/E)	LMS	Certified Compensation & Benefits Manager (I)	Certified Talent Management Analyst (E)
	Certified Performance and Competency Developer (I/E)		ATS		
			Payroll usage software ZOH0		

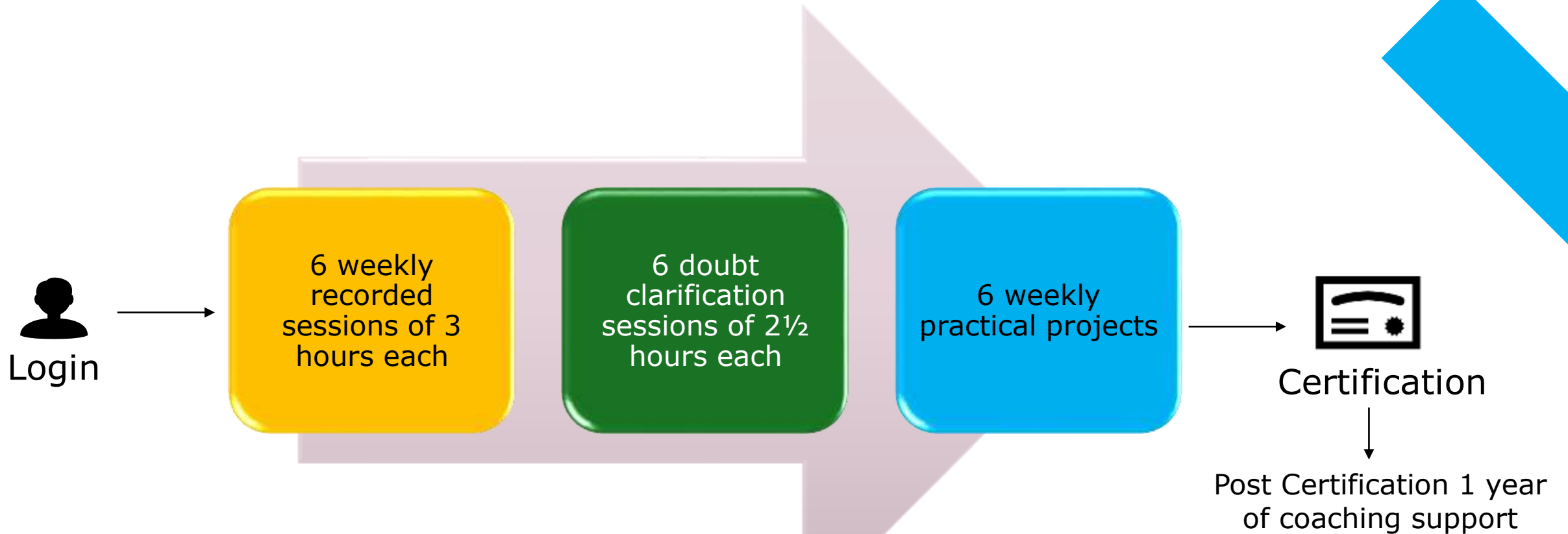
Note: - I- ILT, E- ELT



Training Methodology- ILT



Training Methodology- ELT



Program Fee

The intake for these programs are very limited and only considered on a first come first serve basis. The entire cost of the program is mentioned in the table below.

Region	Cost
India	58,800 INR + 18% GST
International	USD 950 AED 3500

Note: - Middle Earth HR has a zero discount policy as we believe our courses provide great value for money.

Our Master Practitioner Faculty



Nitin Sanker

Nitin Sanker is the CEO and MD of Middle Earth HR. An IIT-IIM alumnus, Nitin has 25 years of experience in HR, Training and Consulting in India, Bahrain, Thailand, Singapore, UAE, Indonesia, Malaysia, and USA. He has been a visiting faculty at variety of institutions like SP Jain Dubai, IIM Calcutta, ISB, IIM Indore, University of Jakarta, ITB Bandung etc. Over the years, he has conducted close to 1000 corporate training programs and trained more than 15,000 HR professionals across 20 countries in reputed organizations like Infosys, TCS, Bank du Cairo, Dr. Reddy's, ISB, UNDP, ADP, Dubai Port, Qatar Airways and many more.



Nandita Asthana Sanker

Nandita Asthana Sanker is the Founder Director of Middle Earth HR and alumna of IIM Indore. She has almost three decades of experience in operations, consulting training and coaching. She has consistently been one of the highest rated trainers, lead assessor and the TTT initiative lead trainer. As a therapist, she is a Certified Coach and Master Trainer in multiple therapeutic modalities. She has trained over 10,000 HR professionals across 10 countries for organizations like Emirates Airlines, Wipro, GE, IBM. She has also featured in "Change your life" a book on top 10 therapists in the country.

Our Master Practitioner Faculty



Jay Sridhar

Sridhar has over 2 decades of extensive experience in HR, Consulting, and Training. He has held portfolios at a senior leadership level in top organizations like MORF India Limited, Sterling Tree Magnum, AC Nielson, ORG-MARG Research Limited, Polaris Software Lab., and Modern Food Industries. Over the years he has trained over 2000 HR professionals and provided innovative and pioneering solutions to the Companies and Educational Institutions for all their L&D related issues. He has also facilitated and coached professionals from various industries in different locations like India, Middle East, Malaysia, Singapore, China, Europe etc.



Debojeet Goswami

Debojeet is the Director – L&D of Middle Earth HR, Asia's largest specialized company for HR and Leadership certification training.

He completed his Bachelor's degree In Commerce from Kanpur University. He has been a visiting faculty at variety of institutions like NMIMS, IIM Lucknow; IRMA, School Of Management Sciences. He is one of the pioneers of Outbound Concept in India. He has worked with multiple companies on a variety of leadership roles and development initiatives including designing and running assessment centers for organizations like METRO CASH & CARRY, AIRTEL, RELIANCE COMMUNICATION, TATA MOTORS, etc.

He has trained over 6000 professionals at the strategic and senior management levels with a few scores of companies throughout India.

Our Master Practitioner Faculty



Haripriya Challa

Haripriya has close to 20 years of rich experience. Currently she is working as Director, Learning and Consulting at Competence Capital and Director-ICF Hyderabad Chapter. She played a key role in handling Partners/Clients and Employees in seamless M&A and cross functional environments. She has been involved in several Culture Developmental, Talent Management and OD initiatives. She has trained over 1500 HR professionals over the last 10 years from companies like GECIS, Citicorp, Satyam, Dell International Services, Amazon, C-DAC, Kanak global, Barclays, Tata Motors, CGI, KPMG, Greenpeace, etc.



Shuvam Das

Shuvam has over 2 decades of experience in Operations, Training & Consulting. He is a Senior professional with an experience spanning 25 plus years in operations, media and communications, strategic HR, L&D, organizational strategy and leadership. He is passionate about L&D as a tool to impact productivity at the operational level and strategy at the management level. Over the years he has trained, coached and mentored over 10,000 people in companies like Vodafone, Uninor, Infosys, Genpact, NIIT, Valmont Middle East FZC etc. and has been awarded many times, both in his stint in the corporate world as well as a consultant.

Our Master Practitioner Faculty



Rukmini Iyer

Rukmini is a specialist in conflict resolution. She has taught Business Communication for post graduate courses in SP Jain School of Global Management, Singapore and Harkisandas Mehta Foundation Institute for Journalism, Mumbai. Over the last 21 years, she has worked in areas of leadership development, organization design and development, assessment centers, instructional design, Diversity, Equity and Inclusion (DEI) consulting, executive coaching, peace education, interfaith dialogues, democracy and public leadership, etc. She has trained thousands of professionals from organizations like Exult Solutions, Watson Pharma, Bank of America, Hero, Godrej, Times Foundation, etc.



Richard Robert

Richard Robert is the Associate Director - Human Resources and Learning & Development of Middle Earth HR, Asia's largest specialized company for HR and Leadership Certification Training. He has received training on Management Training Course for Supervisors & Managers by External Trainers from U.K., Australia & India sponsored by The Watchtower Society. He has trained 1700 Lower & Middle Management Employees, 40 Trainers, and 20 Human Resource & Administration Executives and has vast experience in HR, Learning & Development for over 18 years with Reputed Corporate Companies, Manufacturing Units, Training Institutions, Digital Marketing, Advertising & Branding Sectors in Mumbai and Hyderabad respectively.

Our Master Practitioner Faculty



Nirmala Garg

Nirmala, a post graduate from XLRI has over 35 years of extensive experience in Human Resources. She has handled multiple roles as a mentor, trainer, learning facilitator and consultant in diverse sectors like banking, IT, Telecom, BPO, education, manufacturing, etc. She has been at the strategic HR leadership in India's top groups like the Apollo Group, Tata Group and some of the top consulting houses. She has trained over 1000 HR and senior Leaders in OD in reputed organizations like Ernst & Young, Andhra Bank, Sutherland Global Services, TATA Business Support Services, ASCI, Jensen Nicholson, AXON Learning, VSoft Technologies, etc.



Ganesh Shenoy

Ganesh Shenoy has over 27+ years of diverse experience in Education, Training, Sales, Product Management, Program Management, Talent Management & Operations. Over the last 2+ decades, he has partnered with senior leadership and HR to enable best possible results through People and Processes. He has been recognized as "South India's Most Talented HR Leader" by Times Ascent & Asia Pacific HRM Congress in 2017. He is a Passionate Trainer, Mentor & a Coach having trained, mentored and coached over 10000+ professionals in organizations like JP Morgan Chase, Infosys, Hindustan Coca-Cola beverages Pvt. Ltd, Capgemini, etc.

Our Master Practitioner Faculty



Tahniyat Fatima Afreen

Fatima is a Senior Manager HR, ID and L&D ops at Middle Earth HR. Currently she is involved in developing and updating ILT and ELT programs for Middle Earth HR. She is a Certified Strategic Manager from IIM Indore & S P Jain , Dubai as well. Apart from this, she is also a student in American Business Management and Technology College pursuing her Doctor of Business Administration. She has worked as a faculty member at reputed institutes like St. Ann's and St. Francis College. She has experience in e-learning in corporates like Guru.com . She has more than 15 yrs of total experience and at Middle Earth HR she has 7+ years of experience working as an Instructional Designer, Research Head and E-Learning Expert.



Vidya Murlidharan

Vidya is an alumna from XIMB. She has more than 25 years of experience in HR consulting and practices across top corporates in India, freelancing in OD, L&D, HR since May 2016. She has almost 500 hours of teaching experience in 7 corporate areas which include OD, L&D, Leadership and Development, Performance Management, Competency Development, Talent Management and HR Business Partnering. She has worked with Many reputed organizations like TCS, Satyam, Bharti airtel, Murugappa Group, Ashok Leyland, etc. Some of her client companies include Tata Teleservices, M&M Automotive, Elgi Group, Tamil Nadu Housing board and many more.

Sample Certificate

Get a globally validated certificates based on high quality project work. These certificates are recognized for Learning credits by organizations like HRCI.



Individual Program certificate



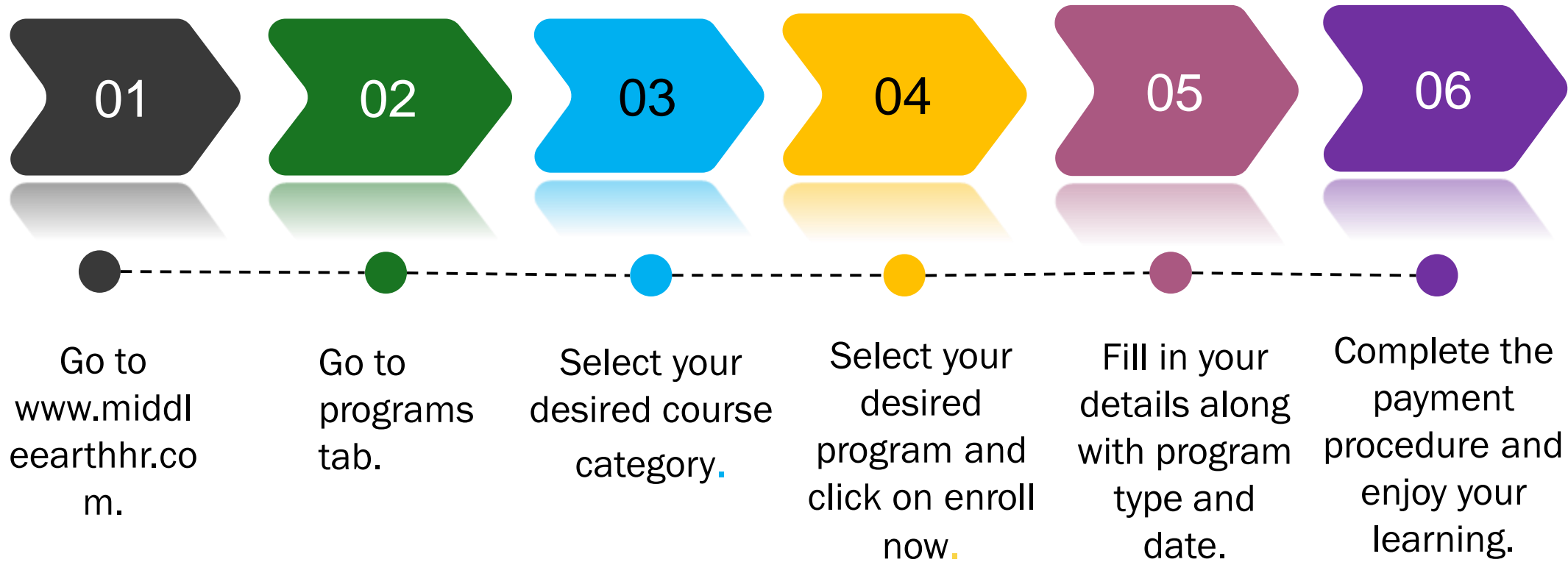
Overall Certificate



Technology Certificate



Enrolment Procedure



Follow us on

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