

# Middle Earth HR's Certification Portfolio



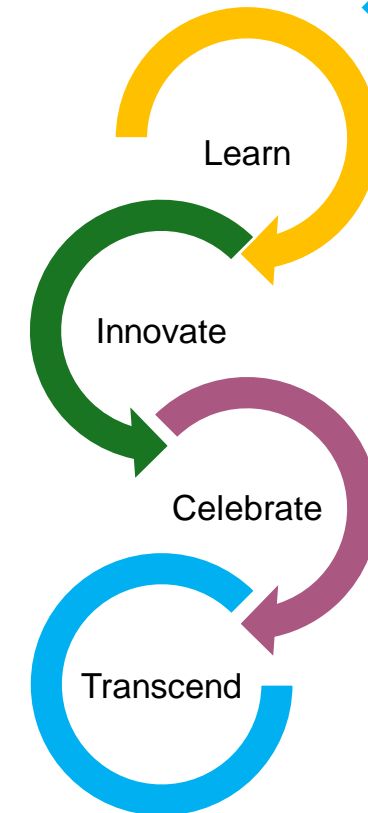
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# Who we are?

- Started in 1996 with a MISSION to enable *“Worlds Best Practical Learning Journeys in HR, L&D and Leadership”* we are the **largest HR** certifying agency in Asia and the **7th largest** HR certification body ,in terms of number of HR professionals certified, in the world
- 30000 HR professionals from close to 50 nationalities and 5000 organizations have been certified over the last 25 years
- We provide unique learning solutions in all HR verticals like Talent Acquisition, Training and Development, Performance Management, Compensation and Benefits, Culture and OD, HR Analytics
- With our exceptional quality, globalized and a practical approach to HR training, we have mentored and supported over 3,000 HR projects in over 2000 organizations

## Our Values



# What we do?

- We offer over 40 certifications in the HR domain. Recruitment, Compensation & Benefits, End to End HR, Organizational Development, Learning & Development, Strategic HR, Coaching, etc. are some areas
- A catalogue of comprehensive public workshops in all HRM verticals in more than 20 cities globally.
- Strong educational scholarships to develop HR leaders in Asia and Africa.

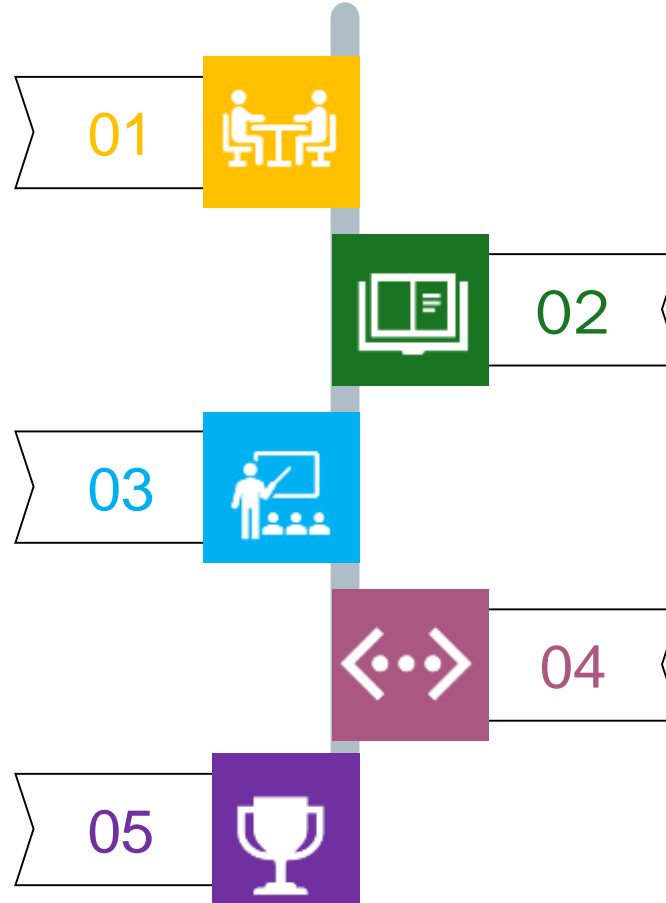


# Our USP

Asia's largest and World's seventh largest HR Training Company

25 years of Excellence and Experience

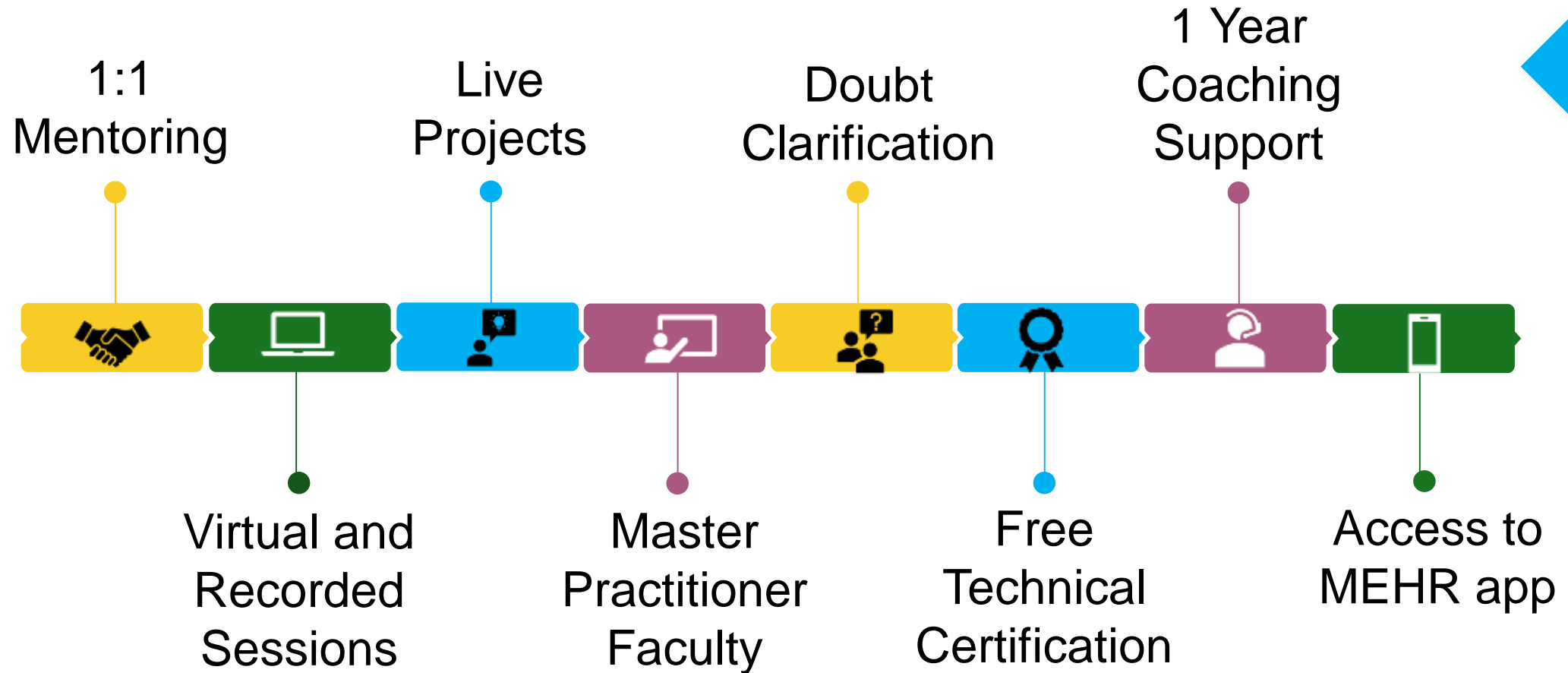
World class award winning design



Flexible and Customized learning

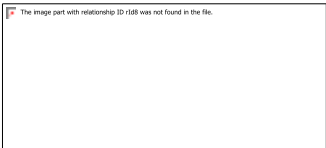
Widest range of HR certifications in Asia

# Key Benefits



# Our Alumni Work at

We have **over 30,000 alumni** working in **more than 5000 companies** worldwide, some of which are mentioned below.



# Our Signature Long Term Programs

Leadership level

## Senior Leadership Program(SLP)- 6 Months

Choose any 3 from Specialist/ Strategic Programs + 2 Tech programs + 1 S.P Jain , Addon latest trends in HR, Master classes, Coaching support for 1 year

## Strategic Mastery Program(SMP)- 6 Months

Choose any 3 from Strategic/ Specialist Programs + 2 Tech Programs + 1 Trends, Master classes, Coaching support for 1 year

Managerial level

## Global Mastery program(GMP) in HR/L&D/Recruitment- 6 Months normal mode + 3 months accelerated mode

Choose any 3 from 2 Specialist courses, 1 Strategic course + 2 Tech programs + 1 trends, Career Master classes

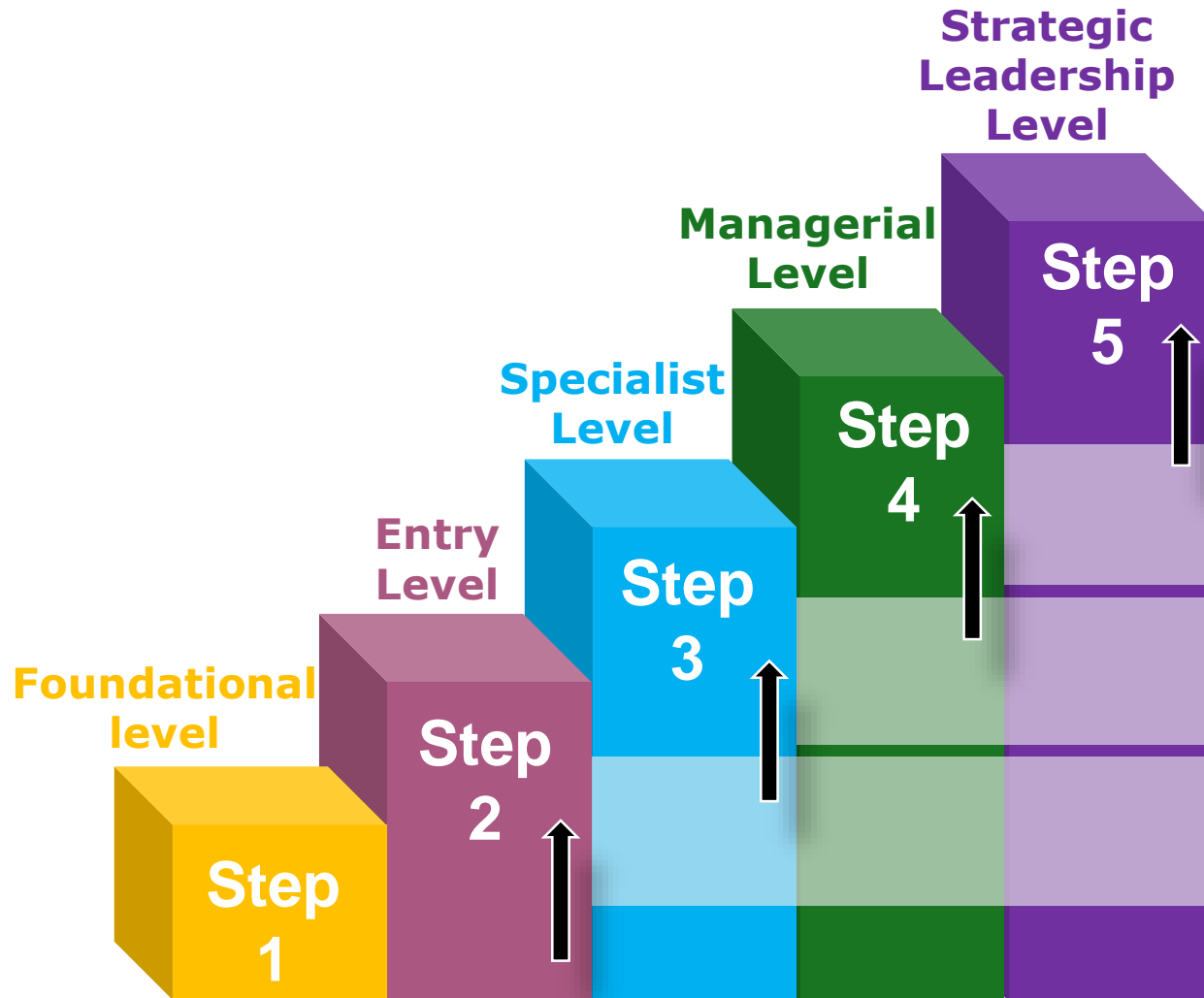
Specialist level

## Global Fellowship Program(GFP) in Training , Coaching & Counseling- 6 Months

Any three out of these 6 certifications CID, CMTF, CBEIC, CELC, CPTP, CEIS, 3 course kits on soft Skills, Scholarship based



# HR Career Scape



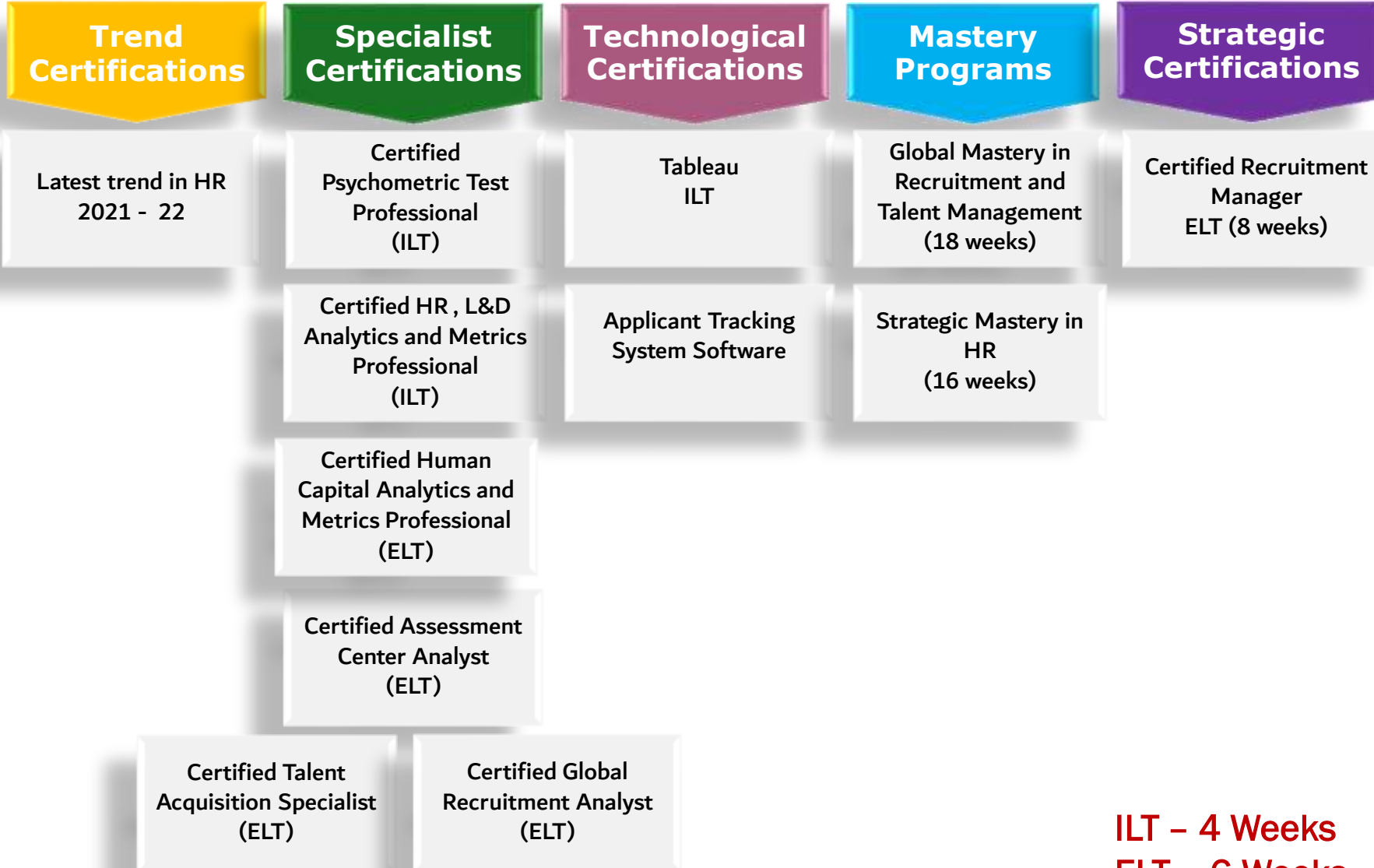
**From Managerial Level one can move to Leadership Level**  
Take **SMP** or based on your gap take 2-3 specialist and strategic certifications.  
Take **SLP** if you do not have a qualification from a premier B-school.

**Candidates at Specialist Level can move to Managerial Level**  
Take **GMP** or based on your gap take 2-3 specialist and strategic certifications in your HR sub vertical.

**Entry Level Candidates can move to Specialist Level**  
Take **GFP** or based on your requirement to move to a specialist level, take 1-2 specialist certifications in your HR sub vertical (L&D, Recruitment, etc.)

**Freshers can move to Entry Level**  
Take **PEP** and become eligible to get hired at entry level.

# MEHR Recruitment Certifications



**ILT - 4 Weeks**  
**ELT - 6 Weeks**

# MEHR OD Certifications

Trend Certifications	Specialist Certifications	Technological Certifications	Mastery Programs	Strategic Certifications
Latest trend in HR 2021-22	Certified Assessment Center Analyst (ELT)	Tableau	Global Mastery in Coaching (12 weeks)	Certified OD Analyst (ILT)/(ELT)
Latest trend in L&D 2021-22	Certified OD Group Tools (ILT)		Global Mastery in OD (12 weeks)	Certified OD Intervention Professional (ILT)/(ELT)
	Certified Human Capital Analytics & Metrics Professional (ELT)		Strategic Mastery in OD (16 weeks)	Certified Talent Management Analyst (ILT)/(ELT)
	Certified Performance & Competency Developer (ELT/ILT)		Any 3 electives from the core list (12 weeks)	Certified Balanced Scorecard Professional (ELT)

ILT – 4 Weeks  
ELT – 6 Weeks

# MEHR Compensation & Benefits Certifications



ILT – 4 Weeks  
ELT – 6 Weeks

# MEHR End to End HR Certifications

Trend Certifications	Specialist Certifications	Technological Certifications	Mastery Programs	Strategic Certifications	
Latest trend in HR 2021-22	Certified Human Resource Business Partner (ILT/ELT)	Certified Performance & Competency Developer (ELT/ILT)	Tableau	Global Mastery in HR (ILT)	Certified OD Intervention Professional (ILT)/(ELT)
Latest trend in L&D 2021-22	Certified Human Capital Analytics and Metrics Professional (ELT)	Certified OD Group Tools (ILT)	Payroll Software & HRMS	Strategic Mastery in HR (ILT)	Certified Talent Management Analyst (ILT)/(ELT)
	Certified HR ,L&D Analytics and Metrics Professional (ILT)	Certified Human Resource Generalist (ELT/ILT)	Applicant Tracking System Software		Certified Balanced Scorecard Professional (ELT)
	Certified Employment Law and Compliance Professional (ILT)	Certified Payroll Specialist (ELT)	Administering using an LMS		

ILT – 4 Weeks  
ELT – 6 Weeks

# MEHR L&D Certifications

Trend Certifications	Specialist Certifications		Technological Certifications	Mastery Programs	Strategic Certifications
Latest trend in L&D 2021-22	Certified L&D Manager (ILT)	Certified Instructional Designer (ILT/ELT)	Tableau	Strategic Mastery in L&D (16 weeks)	Certified OD Intervention Professional (ILT)
	Certified OD Group Tools (ILT)	Certified E-learning Designer (ILT)	Administering using an LMS	Strategic Mastery in OD (16 weeks)	Certified Talent Management Analyst (ELT)
	Certified L&D Analytics and Metrics Professional (ILT)	Certified Master Trainer and Facilitator (ILT)	Creating E-learning using Articulate Storyline 360	Global Mastery in L&D (12 weeks)	Certified Executive and Life Coach ELT (8 weeks)
	Certified Performance & Competency Developer (ELT/ILT)	Certified Assessment Center Analyst (ELT)		Global Mastery in OD (12 weeks)	
	Certified Psychometric Test Professional (ILT)	Certified Learning Consultant (ELT)		Global Mastery in Coaching (12 weeks)	

ILT - 4 Weeks  
ELT - 6 Week

# MEHR Strategic HR Certifications

Trend Certifications	Specialist Certifications	Technological Certifications	Mastery Programs	Strategic Certifications	Strategic Certifications
Latest trend in L&D 2021-22	Certified Human Resource Business Partner (ILT/ELT)	Tableau	Global Mastery in OD (12 weeks)	Certified Compensation & Benefits Manager (ILT)	Certified Human Capital Analytics & Metrics Professional (ELT)
Latest trend in HR 2021-22	Certified Human Capital Analytics and Metrics Professional (ELT)		Strategic Mastery in HR (16 weeks)	Certified Talent Management Analyst (ELT)	Certified OD Analyst (ILT)
	Certified HR, L&D Analytics and Metrics Professional (ILT)			Certified Executive and Life Coach (8 weeks)	Certified OD Intervention Professional (ILT)
	Certified OD Group Tools (ILT)	Certified Performance & Competency Developer (ILT/ELT)		STRATEGIC HR&L&D MANAGEMENT Program From S P Jain School of Global Management Dubai	Certified Balanced Score Card Professional (ELT)

ILT – 4 Weeks  
ELT – 6 Weeks



# MEHR Coaching Certifications

## Trend Certifications

Latest trend in HR  
2022

Latest trend in L&D  
2022

## Specialist Certifications

Certification in Emotional  
Intelligence Specialist  
(ELT)

Certified OD Group  
Tools  
(ILT)

Certified Behavioral  
Emotional Intelligence  
Coach  
(ELT)

Certified Psychometric  
Test Professional  
(ILT)

## Technological Certifications

Tableau

## Mastery Programs

Global Mastery in  
Coaching  
(12 weeks)

Global Mastery OD  
(12 weeks)

Strategic Mastery in  
OD  
(16 weeks)

## Strategy Certifications

Certified Executive and  
Life Coach  
(8 weeks)

ILT – 4 Weeks  
ELT – 6 Weeks



# MEHR Leadership and Managers Certifications

## Specialist Certifications

Certified Maximal Leader  
(ELT)

Certified Innovation and Design  
Thinker  
(ELT)






Certification in Building High  
Performance Teams  
(ELT)

Certified Master Negotiator  
(ELT)

Certification in Business Analytics  
(ELT)

ILT – 4 Weeks  
ELT – 6 Weeks

# Immersive Learning Journey for any certification

				
I know some basic concepts	I understand the concepts during the lecture sections and practice the skills using breakout / reflective exercises / cases / roleplays under the guidance of a practitioner faculty.	I practice the projects and get guidance from clarification sessions  Get evaluated And GLOBALLY CERTIFIED	I start using the technology associated with my area .  I learn latest trends	I get one year of support as I begin using the techniques and tools at my workplace or practice  I practice using the 1 year Boot Camp

16 hrs

20 hrs

30  
hrs

100  
hrs

# Our Master Practitioner Faculty



**Nitin Sanker**

Nitin Sanker is the CEO and MD of Middle Earth HR. An IIT-IIM alumnus, Nitin has 25 years of experience in HR, Training and Consulting in India, Bahrain, Thailand, Singapore, UAE, Indonesia, Malaysia, and USA. He has been a visiting faculty at variety of institutions like SP Jain Dubai, IIM Calcutta, ISB, IIM Indore, University of Jakarta, ITB Bandung etc. Over the years, he has conducted close to 1000 corporate training programs and trained more than 15,000 HR professionals across 20 countries in reputed organizations like Infosys, TCS, Bank du Cairo, Dr. Reddy's, ISB, UNDP, ADP, Dubai Port, Qatar Airways and many more.



**Nandita Asthana Sanker**

Nandita Asthana Sanker is the Founder Director of Middle Earth HR and alumna of IIM Indore. She has almost three decades of experience in operations, consulting training and coaching. She has consistently been one of the highest rated trainers, lead assessor and the TTT initiative lead trainer. As a therapist, she is a Certified Coach and Master Trainer in multiple therapeutic modalities. She has trained over 10,000 HR professionals across 10 countries for organizations like Emirates Airlines, Wipro, GE, IBM. She has also featured in "Change your life" a book on top 10 therapists in the country.

# Our Master Practitioner Faculty



**Jay Sridhar**

Sridhar has over 2 decades of extensive experience in HR, Consulting, and Training. He has held portfolios at a senior leadership level in top organizations like MORF India Limited, Sterling Tree Magnum, AC Nielson, ORG-MARG Research Limited, Polaris Software Lab., and Modern Food Industries. Over the years he has trained over 2000 HR professionals and provided innovative and pioneering solutions to the Companies and Educational Institutions for all their L&D related issues. He has also facilitated and coached professionals from various industries in different locations like India, Middle East, Malaysia, Singapore, China, Europe etc.



**Debojeet Goswami**

Debojeet is the Director – L&D of Middle Earth HR, Asia's largest specialized company for HR and Leadership certification training.

He completed his Bachelor's degree In Commerce from Kanpur University. He has been a visiting faculty at variety of institutions like NMIMS, IIM Lucknow; IRMA, School Of Management Sciences. He is one of the pioneers of Outbound Concept in India. He has worked with multiple companies on a variety of leadership roles and development initiatives including designing and running assessment centers for organizations like METRO CASH & CARRY, AIRTEL, RELIANCE COMMUNICATION, TATA MOTORS, etc.

He has trained over 6000 professionals at the strategic and senior management levels with a few scores of companies throughout India.

# Our Master Practitioner Faculty



Haripriya Challa

Haripriya has close to 20 years of rich experience. Currently she is working as Director, Learning and Consulting at Competence Capital and Director-ICF Hyderabad Chapter. She played a key role in handling Partners/Clients and Employees in seamless M&A and cross functional environments. She has been involved in several Culture Developmental, Talent Management and OD initiatives. She has trained over 1500 HR professionals over the last 10 years from companies like GECIS, Citicorp, Satyam, Dell International Services, Amazon, C-DAC, Kanak global, Barclays, Tata Motors, CGI, KPMG, Greenpeace, etc.



Shuvam Das

Shuvam has over 2 decades of experience in Operations, Training & Consulting. He is a Senior professional with an experience spanning 25 plus years in operations, media and communications, strategic HR, L&D, organizational strategy and leadership. He is passionate about L&D as a tool to impact productivity at the operational level and strategy at the management level. Over the years he has trained, coached and mentored over 10,000 people in companies like Vodafone, Uninor, Infosys, Genpact, NIIT, Valmont Middle East FZC etc. and has been awarded many times, both in his stint in the corporate world as well as a consultant.

# Our Master Practitioner Faculty



Rukmini Iyer

Rukmini is a specialist in conflict resolution. She has taught Business Communication for post graduate courses in SP Jain School of Global Management, Singapore and Harkisandas Mehta Foundation Institute for Journalism, Mumbai. Over the last 21 years, she has worked in areas of leadership development, organization design and development, assessment centers, instructional design, Diversity, Equity and Inclusion (DEI) consulting, executive coaching, peace education, interfaith dialogues, democracy and public leadership, etc. She has trained thousands of professionals from organizations like Exult Solutions, Watson Pharma, Bank of America, Hero, Godrej, Times Foundation, etc.



Richard Robert

Richard Robert is the Associate Director - Human Resources and Learning & Development of Middle Earth HR, Asia's largest specialized company for HR and Leadership Certification Training. He has received training on Management Training Course for Supervisors & Managers by External Trainers from U.K., Australia & India sponsored by The Watchtower Society. He has trained 1700 Lower & Middle Management Employees, 40 Trainers, and 20 Human Resource & Administration Executives and has vast experience in HR, Learning & Development for over 18 years with Reputed Corporate Companies, Manufacturing Units, Training Institutions, Digital Marketing, Advertising & Branding Sectors in Mumbai and Hyderabad respectively.

# Our Master Practitioner Faculty



Nirmala Garg

Nirmala, a post graduate from XLRI has over 35 years of extensive experience in Human Resources. She has handled multiple roles as a mentor, trainer, learning facilitator and consultant in diverse sectors like banking, IT, Telecom, BPO, education, manufacturing, etc. She has been at the strategic HR leadership in India's top groups like the Apollo Group, Tata Group and some of the top consulting houses. She has trained over 1000 HR and senior Leaders in OD in reputed organizations like Ernst & Young, Andhra Bank, Sutherland Global Services, TATA Business Support Services, ASCI, Jensen Nicholson, AXON Learning, VSoft Technologies, etc.



Ganesh Shenoy

Ganesh Shenoy has over 27+ years of diverse experience in Education, Training, Sales, Product Management, Program Management, Talent Management & Operations. Over the last 2+ decades, he has partnered with senior leadership and HR to enable best possible results through People and Processes. He has been recognized as "South India's Most Talented HR Leader" by Times Ascent & Asia Pacific HRM Congress in 2017. He is a Passionate Trainer, Mentor & a Coach having trained, mentored and coached over 10000+ professionals in organizations like JP Morgan Chase, Infosys, Hindustan Coca-Cola beverages Pvt. Ltd, Capgemini, etc.

# Our Master Practitioner Faculty



Tahniyat Fatima Afreen

Fatima is a Senior Manager HR, ID and L&D ops at Middle Earth HR. Currently she is involved in developing and updating ILT and ELT programs for Middle Earth HR. She is a Certified Strategic Manager from IIM Indore & S P Jain , Dubai as well. Apart from this, she is also a student in American Business Management and Technology College pursuing her Doctor of Business Administration. She has worked as a faculty member at reputed institutes like St. Ann's and St. Francis College. She has experience in e-learning in corporates like Guru.com . She has more than 15 yrs of total experience and at Middle Earth HR she has 7+ years of experience working as an Instructional Designer, Research Head and E-Learning Expert.








Vidya Murlidharan

Vidya is an alumna from XIMB. She has more than 25 years of experience in HR consulting and practices across top corporates in India, freelancing in OD, L&D, HR since May 2016. She has almost 500 hours of teaching experience in 7 corporate areas which include OD, L&D, Leadership and Development, Performance Management, Competency Development, Talent Management and HR Business Partnering. She has worked with Many reputed organizations like TCS, Satyam, Bharti airtel, Murugappa Group, Ashok Leyland, etc. Some of her client companies include Tata Teleservices, M&M Automotive, Elgi Group, Tamil Nadu Housing board and many more.



# Testimonials

Company Name	Logo	Designation	Feedback
Al- Mansour Automotive		Senior Recruitment specialist	Very informative and covered all important topics in 2days.
ICICI Manipal		Soft Skills and Managerial Communication Faculty	Learned the fundamentals of assessment center & application of it through group exercises.
Indian Navy		Commander	An informative and educational program.
TATA projects		Sr. Officer L&G R	Relevant, easy to understand and apply, Basics were built in a very smooth and effective manner.
Raya Corp		Senior Training Specialist	Thank you so much for conducting the program for us. Meeting Mr. Nitin Sanker was sheer delight. The concepts are much more clearer please do get in touch for L & D program.

# Testimonials

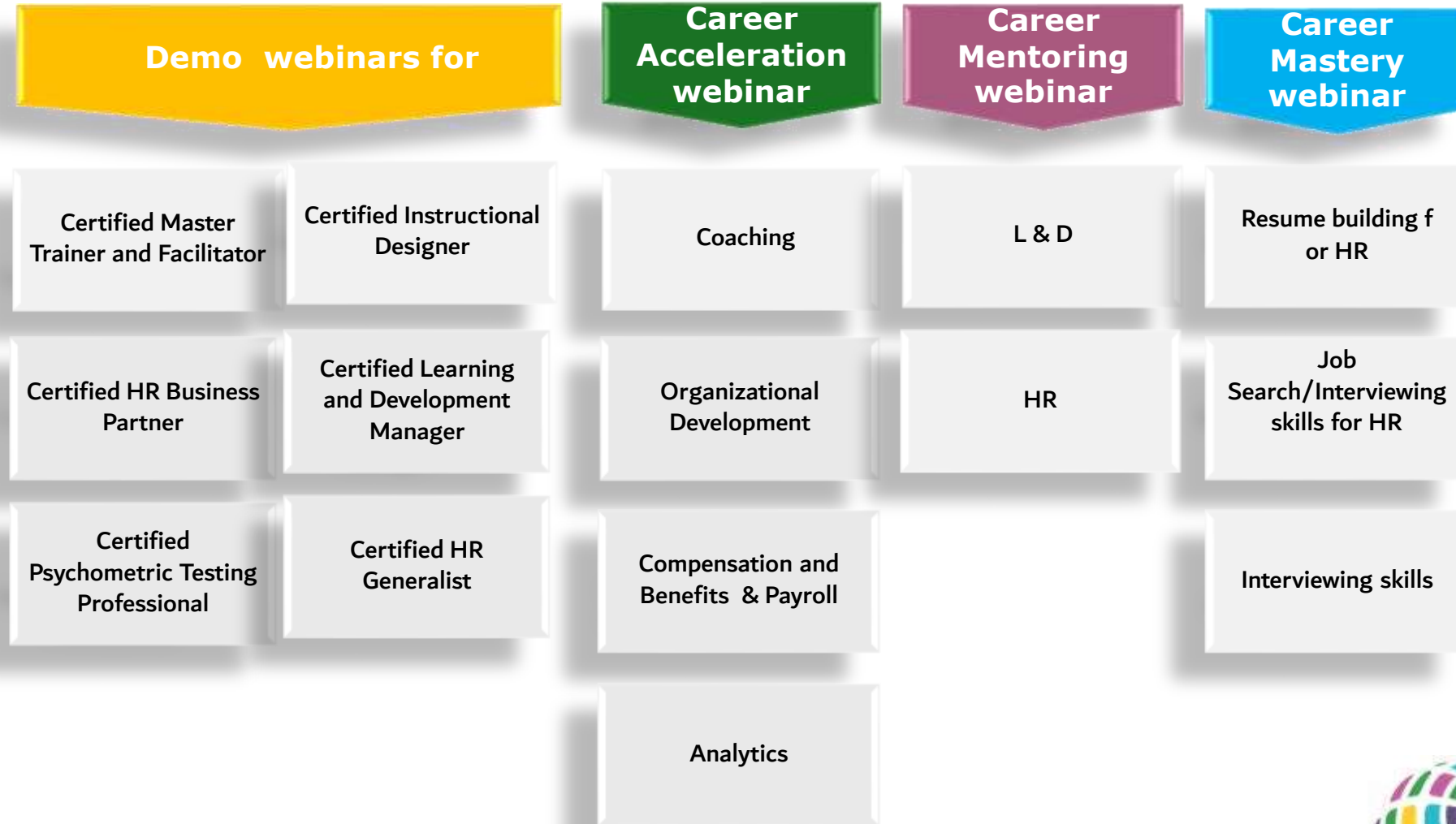
Company Name	Logo	Designation	Feedback
Samsung		HR. Manager	A comprehensive program gave us the detail of to use an assessment center, very informative.
Abacus Consultant		Sr. Manager	Program was very knowledgeable & with lot of additional information was provided. Overall it is a great learning.
Rizzani OHL JV		HR. Officer	Timings is good. Good topic. Presentation is good. Good stories. Very motivational
Coca Cola Bottling of Egypt		Career Management Manager	It was an excellent Programme. Truly delivered as per international standards.
Banque Du Caire		General Manager	Very unique program that provides in depth knowledge of assessment center.

# Sample Certificate



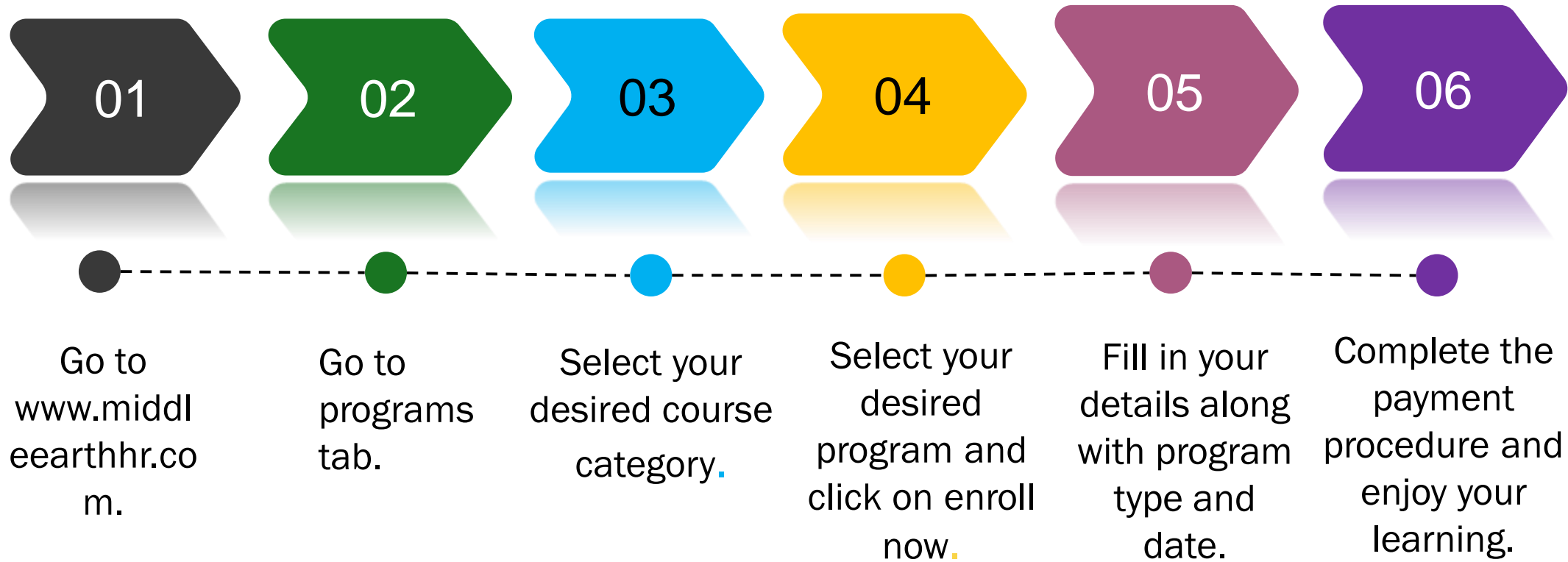
Get a globally validated certificate based on high quality project work. This certificate is recognized for Learning credits by organizations like HRCI.

# To Know more before you enroll



To register please visit our website [www.middleearthhr.com](http://www.middleearthhr.com)

# Enrolment Procedure



# Our Alumni Support

Our MEHR community provides a virtual platform where one gets long term support with our bootcamps, news events and blogs. Along with this one also gets regular updates on new job positions or vacancies where one can apply.



# Follow us on

Website: <https://www.middleearthhr.com/>

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Green Valley, Banjara Hills, Hyderabad, Telangana  
500034



Instagram

<https://www.instagram.com/middleearthhr/>



LinkedIn

<https://www.linkedin.com/company/middle-earth-hr/>



Facebook

<https://www.facebook.com/middleearthr>



YouTube

<https://rb.gy/k4v7pp>

